

## BONUS RESOURCES FOR AUTHORITY BRANDS ATTENDEES!

Thank you for attending the Authority Brands Conference! As a special bonus, I'm sharing my **slides** with you to reinforce key takeaways and help you implement the strategies we discussed.

**Want to take it a step further in leveraging [AI for Your Business](#)?**

Watch my **FREE Video Training** and discover how to leverage AI to drive growth, improve efficiency, and gain a competitive edge.

**Access the On-Demand Video Training Here:**

<https://profitrichresults.com/ab2025-thankyou/>



To your success,

**Ford Saeaks**

Business Growth Accelerator | AI Strategist

[ProfitRichResults.com](https://ProfitRichResults.com)

P.S. Connect with me on Linked too:

<https://www.linkedin.com/in/fordsaeaks/>

# Business Growth Acceleration

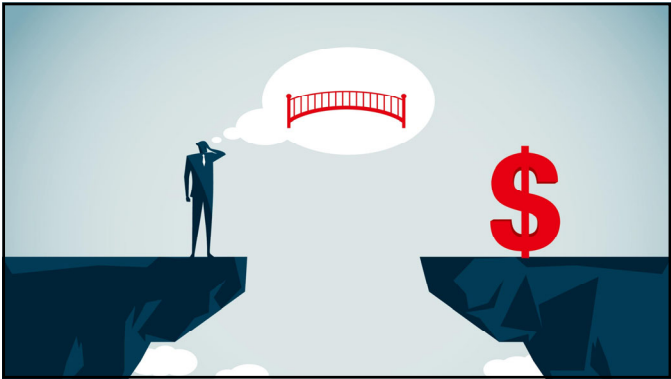
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# Business Growth Acceleration

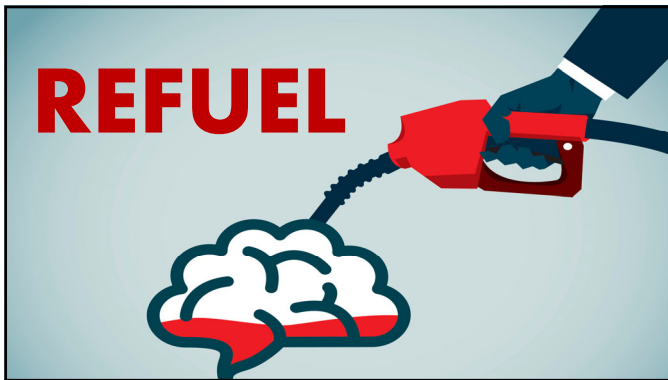
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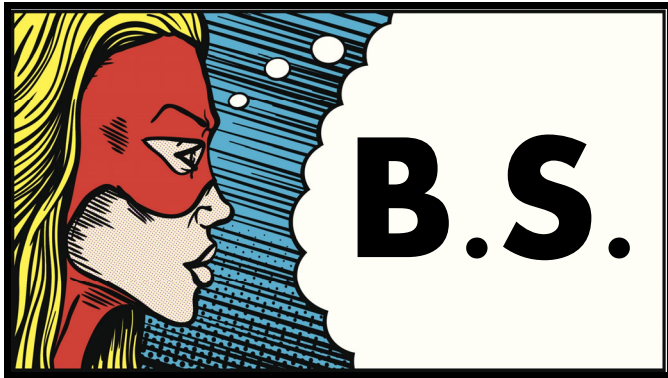
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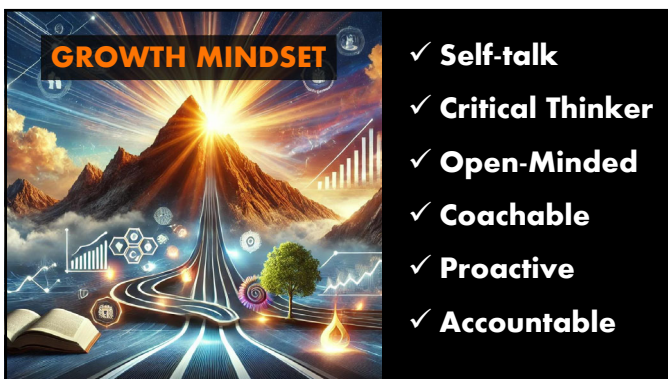
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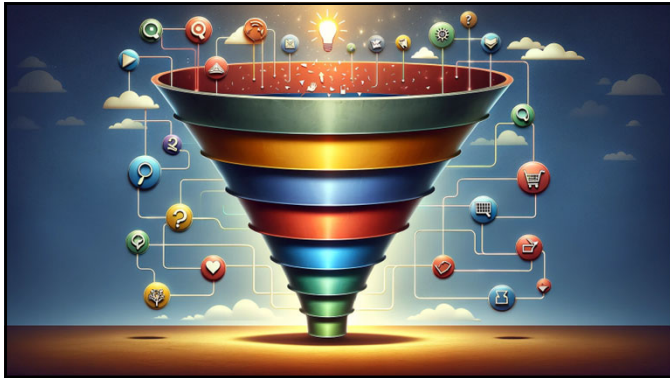
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**MAXIMIZING ROI**

**Features vs Benefits**

**Message** (the **Why**)

**Market** (the **Who**)

**Method** (the **How**)

A lightbulb is shown inside a hexagonal grid, with a hand holding it, symbolizing innovation or a key idea.

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**BUSINESS GROWTH FORMULA**

**KPI**

**COST** to Acquire a Customer

**CONVERSION** % Rates?

**PROFIT** on First Sale?

**LIFETIME VALUE (LTV)?**

A stylized icon for KPI (Key Performance Indicator) showing a bar chart and an upward arrow.

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**STRIKE WHILE THE LEAD'S HOT**

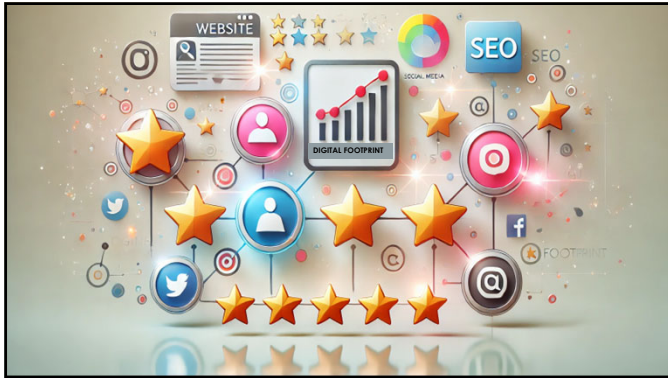
A matchstick is shown with a large, bright flame, symbolizing a hot lead or a successful conversion.

Convert More Leads with Rapid Response

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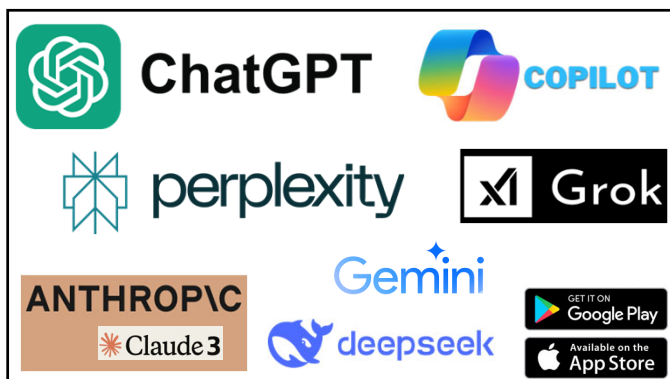
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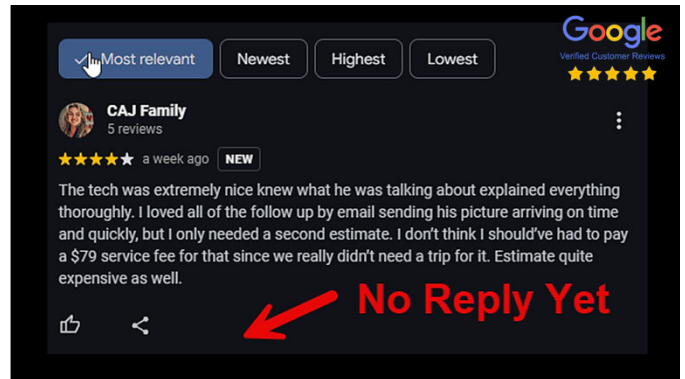
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# Business Growth Acceleration

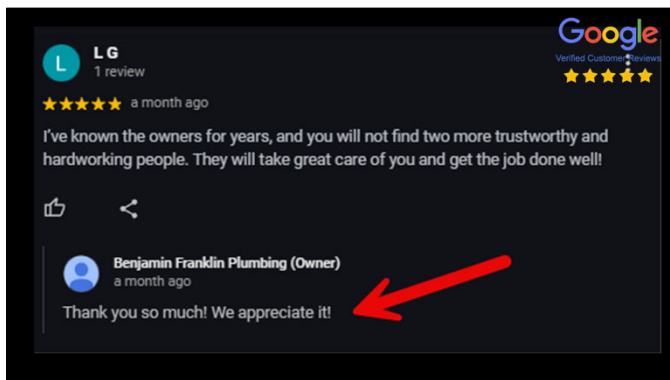
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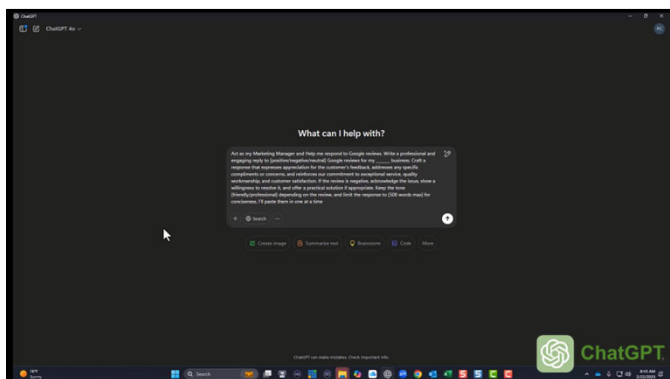
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"The greatest RISK with AI isn't adopting it too soon — **it's waiting too long and falling behind.**"

 A bar chart with four bars of increasing height, topped by a rocket launching into the sky.

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Get the Bonus: **AI VIDEO TRAINING & SLIDES**

A graphic titled 'LEVERAGING AI FOR BUSINESS SUCCESS' showing a robot head and logos for ChatGPT, Copilot, Perplexity, Claude 3, Gemini, and Meta.

A video thumbnail showing Ford Saeaks speaking, with text 'Mastering the Power of AI, ChatGPT & AI Assist. Mastering Prompt Engineering for Business with Ford Saeaks'.

**ProfitRichResults.com/ab2025**

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"What's the #1 Skill or Trait You Could Develop to **DOUBLE** Your Performance?"

 Silhouettes of Superman and Batman standing on a rooftop against a city skyline.

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- Develop Your Growth **MINDSET**
- Build Strong **CONNECTIONS**
- Amaze your **CUSTOMERS**
- Execute Your **SALES Playbook**

A car driving on a road towards a green sign that says 'BUSINESS GROWTH' with an upward arrow.

*Start / Stop / Continue*

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A car driving on a road towards a green sign that says 'BUSINESS GROWTH' with an upward arrow.

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