

# MASTERING AI & CHATGPT IN YOUR BUSINESS

Mastering AI isn't just an advantage—it's the defining edge for every team member, business leader, and visionary executive.



*Ford Saeks*  
Business Growth Accelerator

## Harnessing AI for Business Growth

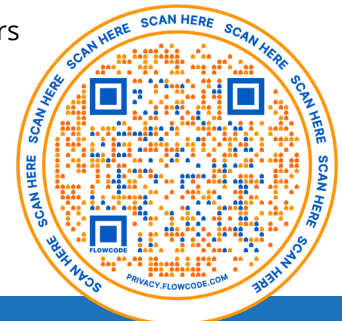
Embrace the future and stay ahead of the competition.

Today's business environment isn't just changing; it's accelerating. Those not informed and embracing next-gen technologies, especially Artificial Intelligence (AI), risk avoidable pitfalls and being left behind.

- **Dynamic AI Demos:** Experience the power of AI and ChatGPT through captivating live demonstrations, revealing how you can use it in your organization.
- **Craft Powerful Prompts:** Discover the secrets of Prompt Engineering to optimize and ensure tailored solutions and powerful results in every interaction.
- **AI Integration Mastery:** Learn the essential Do's and Don'ts of AI integration, ensuring your transition into the AI era is both smooth and profitable.
- **Accelerate Productivity:** Leverage AI and ChatGPT to supercharge business growth, marketing & sales, streamline operations, and consistently exceed customer expectations.

Customized training available as a keynote, interactive workshop, or virtual presentation.

**Ford Saeks** has redefined the formula for business success, generating over a billion dollars in sales worldwide for companies ranging from start-ups to Fortune 500s. As CEO of Prime Concepts Group and hall of fame keynote speaker, Ford specializes in helping businesses accelerate sales, capture market share, and ignite innovation. He founded over ten companies, authored six books, has been awarded three U.S. patents, and received numerous industry awards. His expertise extends to AI prompt engineering, where he is renowned for training AI to craft compelling content that drives engagement and results.



Watch Video

# FIRED UP IS NICE, FUELED UP IS BETTER



**Elevate PERFORMANCE**  
**Accelerate GROWTH**  
**Generate PROFITS**

Watch Trailer



**FORD SAEKS**  
BUSINESS GROWTH ACCELERATOR

# BRIDGE THE GAP, GROW YOUR BUSINESS.

**Think about this...** No matter where you're at now, there is someplace you want to go with the growth and success of your business. In every situation, there is a gap and people feel that gap is truly unique to them.

## Organizations are dealing with...

- ✔ Increased Competition
- ✔ Struggling to Retain Top Talent
- ✔ Disruption From Many Directions

Ford has worked with top brands throughout the world, small and large, from start-ups to billion-dollar brands, helping them produce higher levels of personal and professional success.

**THE GAP ALWAYS COMES  
DOWN TO ONE OR MORE  
OF THESE THREE AREAS:**



**Mindset**



**Strategy**



**Tactics**

Once you are clear on the gap and put the right mindset, strategies, and tactics into place, the results are extraordinary. **The Accelerated Growth System™** uncovers the path and the processes to drive exponential growth year after year.

## FORD'S MOST REQUESTED PRESENTATIONS:

### Business Growth Acceleration

Maximize Your Findability, Accountability, and Profitability



### Remarkable Customer Engagement

Creating a Customer-Centric Culture That Drives Repeat & Referral Sales



### Winning Workplace Strategies

How To Find, Engage, & Retain Top Talent



### Superpower Success

Unleash Your Inner Superhero To Bust Through Barriers & Ignite High Performance



### Innovative Marketing Mastery

Leveraging Your Brand To Build Relationships & Skyrocket Your Sales



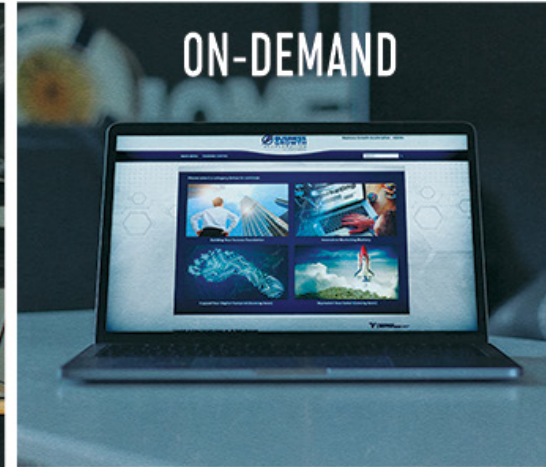
### Your Digital Footprint Needs New Shoes

Driving Traffic and Building Your Online Reputation to Grow Your Business





# MOVE FORWARD... **FASTER**



## 4 Reasons Why Brands Love Working with Ford

1. Ford knows how important it is to anticipate future trends, adapt to changing buyer behaviors and help others seize opportunities.
2. His presentations are high-energy, topical, and engaging. They're perfect for participants in different roles and levels of experiences.
3. Your audience members will gain fresh insights, equipped with actionable takeaways that are in alignment with your event outcomes.
4. As the opening keynote speaker, he will kick off your conference with a bang. As the closing keynote speaker, he will ensure your attendees leave with a prioritized massive action plan.

## About Ford Saeks

Business Growth Accelerator

- ✓ Hall of Fame Keynote Speaker
- ✓ Business Consultant
- ✓ Successful Entrepreneur
- ✓ Research-Based Thought Leader
- ✓ Author of 5 business books
- ✓ 1,500+ Keynotes Delivered Globally
- ✓ Founder of 3 Multi-Million Dollar Companies
- ✓ Inventor & Multiple Patent Holder
- ✓ Avid Gravel Cyclist

Just a few of the many brands that trust Ford to help accelerate their results



# YOUR GUIDE TO GROWTH

Meeting planners love Ford Saeks because he exceeds expectations with customized presentations that are on-target, on-theme, and value-added.



"If we stopped our event today on day one, we've already got a wealth of knowledge and content we can take home and apply, and it's been a success already."

— Ben Lively, Sales Coach, U.S. Lawns

"Our franchisees valued Ford's great content and dynamic delivery style—he did his homework and really understood our brand and our franchisee's challenges."

— Bridget Sybolt, Director of Meetings, Gold's Gym International



"Ford Saeks was our guest speaker at a recent Area Developer Retreat and our attendees absolutely LOVED him! His material was 'spot-on' for what we wanted delivered and his actionable take-aways truly resonated with our team."

— Karen Halman, Director of Training, Liberty Tax

"We booked Ford for our national convention and hoped he'd live up to all the hype we'd heard. He EXCEEDED the hype. His keynote knocked it out-of-the-park and his break-out session was full to overflowing—not only with attendees, but with usable, salient, practical ideas for our members' businesses."

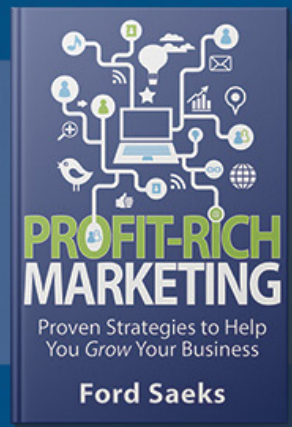
— Cynthia Hereth, Meeting Planner, Restoration Industry Association (RIA)



"Ford put much effort into understanding our company and developing a program that would successfully meet our objectives. His attention to detail and extensive preparation were impressive, and we look forward to inviting him back in the future."

— S. Erker, Bank of America

**BEST SELLING  
AUTHOR ON  
BUSINESS  
GROWTH**



Let's Discuss Your Needs for Your Next Conference, Training, or Event.

Call/Text (316) 207-6718 or  
Visit ProfitRichResults.com

Watch Trailer

