

FIRED UP IS NICE, FUELED UP IS BETTER



Elevate PERFORMANCE
Accelerate GROWTH
Generate PROFITS

Watch Trailer



FORD SAEKS
FRANCHISE TRAINING SOLUTIONS

BRIDGE THE GAP, GROW YOUR BUSINESS.

Think about this... No matter where you're at now, there is someplace you want to go with the growth and success of your business. In every situation, there is a gap and people feel that gap is truly unique to them.

Franchises owners of all kinds are dealing with the same challenges...

- ✓ Staffing Challenges
- ✓ Burnout & Stress
- ✓ Changing Buyer Behaviors
- ✓ Attracting High-Value Customers
- ✓ Franchise Relations
- ✓ Following Your Systems
- ✓ Increased Competition
- ✓ Generational Differences
- ✓ Local Marketing & Sales

Ford has worked with top franchise brands throughout the world, small and large, from start-ups to billion-dollar brands, helping them produce higher levels of personal and professional success.

**THE GAP ALWAYS COMES
DOWN TO ONE OR MORE
OF THESE THREE AREAS:**



Mindset



Strategy



Tactics

Once you are clear on the gap and put the right mindset, strategies, and tactics into place, the results are extraordinary. **The Accelerated Growth System™** uncovers the path and the processes to drive exponential growth year after year.

FORD'S MOST REQUESTED PRESENTATIONS FOR FRANCHISE EVENTS:

Business Growth Acceleration

Maximize Your Findability, Accountability, and Profitability



Remarkable Customer Engagement

Creating a Customer-Centric Culture That Drives Repeat & Referral Sales



Winning Workplace Strategies

How To Find, Engage, & Retain Top Talent



Superpower Success

Unleash Your Inner Superhero To Bust Through Barriers & Ignite High Performance



Local Marketing Mastery

Leveraging Your Brand To Build Relationships & Skyrocket Your Sales



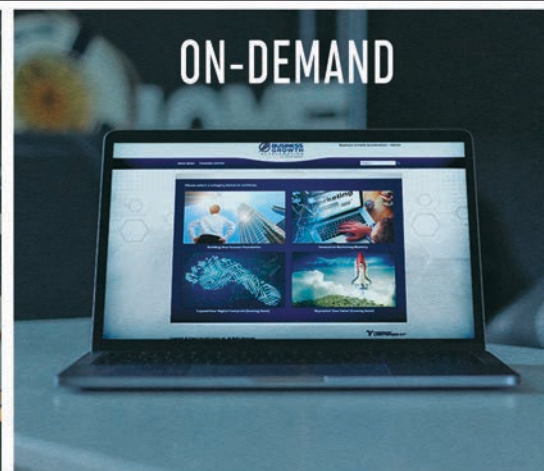
Your Digital Footprint Needs New Shoes

Driving Traffic and Building Your Online Reputation to Grow Your Business





MOVE FORWARD... **FASTER**



5 Reasons Why Brands Love Working with Ford

1. Ford understands franchising. The franchisor wants their franchisees to follow their systems and take personal accountability for their local marketing and success.
2. He provides valuable insights on growing a franchise business.
3. His presentations are engaging and relevant to address today's top challenges.
4. Ford has helped thousands of franchisees increase performance, improve the customer experience, and increase sales.
5. As the opening keynote speaker, he will kick off your conference with a bang. As the closing keynote speaker, he will ensure your Zees leave with a prioritized massive action plan.

About Ford Saeks

Business Growth Accelerator

- ✓ Hall of Fame Keynote Speaker
- ✓ Franchise Consultant
- ✓ Over 25 Years of Franchise Experience
- ✓ Research-Based Thought Leader
- ✓ Author of 5 business books
- ✓ 1,500+ Keynotes Delivered Globally
- ✓ Founder of 3 Multi-Million Dollar Companies
- ✓ Climbed a Himalayan mountain and named it after fallen soldiers

Just a few of the many brands that trust Ford to help accelerate their results

LIBERTYTAX

Orangetheory
FITNESS

SUBWAY

SCREENMOBILE

Comfort Keepers

Snap-on

franconnect

showhomes
REALTY TRADING

PRIDESTAFF

IFA
INTERNATIONAL FRANCHISE ASSOCIATION

POSTNET

GRANITE TRANSFORMATIONS
For Kitchens & Baths

Papa Murphy's
"Take 'n Bake Pizzeria"

GRUPE MTY GROUP

SENIOR HELPERS

U.S. LAWN'S
"Your Lawn. Our Experts."

LAWN DOCTOR

Precision
CUTTING EDGE

Freddy's
STEAKBURGERS

FRESHCOAT
Painting Done RIGHT

Care Patrol

BUFFALO WINGS & RINGS
BUFFALO WINGS & RINGS

STAPLES

GOLD'S GYM

YOUR GUIDE TO GROWTH

Meeting planners love Ford Saeks because he exceeds expectations with customized presentations that are on-target, on-theme, and value-added.



"If we stopped our event today on day one, we've already got a wealth of knowledge and content we can take home and apply, and it's been a success already."

— Ben Lively, Sales Coach, U.S. Lawns

"Our franchisees valued Ford's **great content** and **dynamic delivery style**—he did his homework and really understood our brand and our franchisee's challenges."

— Bridget Sypolt, Director of Meetings, Gold's Gym International



"Ford Saeks was our guest speaker at a recent Area Developer Retreat and **our attendees absolutely LOVED him!** His material was 'spot-on' for what we wanted delivered and his actionable **take-aways truly resonated with our team.**"

— Karen Halman, Director of Training, Liberty Tax

"We booked Ford for our national convention and hoped he'd live up to all the hype we'd heard. He **EXCEEDED** the hype. His keynote knocked it out-of-the-park and his break-out session was full to overflowing—not only with attendees, but with usable, salient, practical ideas for our members' businesses."

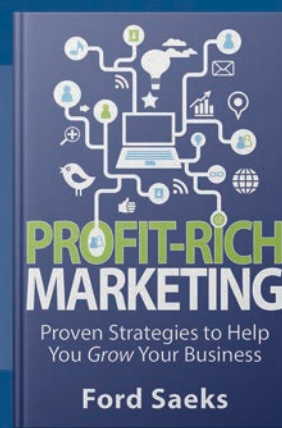
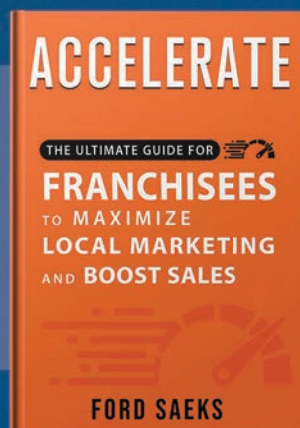
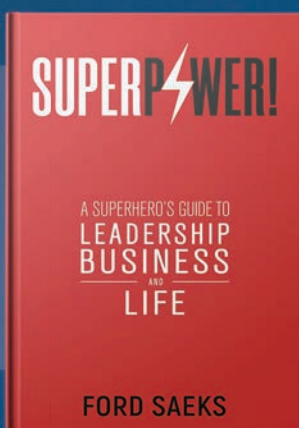
— Cynthia Hereth, Meeting Planner, Restoration Industry Association (RIA)



"Ford put much effort into understanding our company and developing a program that would successfully meet our objectives. His **attention to detail** and **extensive preparation** were **impressive**, and we look forward to inviting him back in the future."

— S. Erker, Bank of America

**BEST SELLING
AUTHOR ON
BUSINESS
GROWTH**



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Conference, Training, or Event.

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