

# FORD SAEKS BIO

(Pronounced Sakes... as in “For Heaven Sakes”)

## VIRTUAL INTRODUCTION:

### Ford’s LIVE STREAM Introduction

*(pronounced “Sakes... like for heaven’s sakes”)*

Ford Saeaks specializes in helping organizations dominate their local markets, enhance the customer experience, and improve business success. His efforts have helped companies generate a total of over a billion dollars in sales worldwide. From startups to Fortune 500s, Saeaks is widely recognized as a business growth accelerator. With over three decades of business growth experience (ranging from retail to wholesale), he has founded ten companies, authored five books, awarded three U.S. patents, and received numerous industry awards. From grassroots to Google, Ford provides audiences with fresh perspectives and doable tactics to resolve marketing, operations, and growth challenges. We're happy to have him here with us today. Please welcome Ford Saeaks

### BIO (Short)

Ford Saeaks, Business Growth Innovator, Speaker and Author, specializes in helping businesses attract loyal and repeat customers, monetize social media, ignite innovation and increase sales & profits. His efforts have helped companies generate a total of over a billion dollars in sales worldwide.

### BIO (Longer)

Ford Saeaks has redefined the formula for business success. His efforts have helped companies generate a total of over a billion dollars in sales worldwide. From start-ups to Fortune 500’s, Saeaks is widely recognized as a Business Growth Innovator. With over 20 years’ experience (ranging from retail to wholesale), he has founded over ten companies, authored four books, awarded three U.S. patents, and received numerous industry awards. Tenacity and innovation are what fuel this revenue-generating powerhouse. From grassroots to Google, Ford provides his clients with fresh perspectives and doable tactics to resolve marketing, operations, and growth challenges. As President and CEO of Prime Concepts Group, Inc., an integrated marketing services firm, Ford specializes in helping businesses attract loyal and repeat customers, monetize social media, and ignite creativity. Learn More about Ford Saeaks at [www.ProfitRichResults.com](http://www.ProfitRichResults.com) OR [www.PrimeConcepts.com](http://www.PrimeConcepts.com)

## **RADIO / TV INTERVIEW OPENING**

Making it today in business is tough, and in order to expand your position or dominate your market, you've got to have the right expertise. Drawing from over 25 years of "Street-Smart" innovation, Ford specializes in helping clients find, attract and keep their customers.

A successful entrepreneur he's sold millions of products and services in a wide variety of industries. He's helped thousands of people dramatically improve their performance & profits... We're happy to have him on the show here with us today, so please give a warm welcome to FORD SAEKS.